

SmartCard Marketing Systems Inc. (OTC:SMKG) Announces Release of Phaces.io, A Facial Recognition Solution For Pre-Screening And Qualifying Guests or Clients for Online Meetings and Onsite Visits.

New York July 17th, 2020

The COVID-19 Pandemic has created a series of issues and more unknowns which has challenged the way normal business is conducted daily. These same issues have fuelled a wave of changes accelerating the conversion to digital transformation processes but with the caution of unknown underwriting or security risks. These unknown factors are driving the opportunities in Contactless Payments, Cross-border, Digital ID and EKYC demand globally.

SmartCard Marketing Systems Inc. (OTC:SMKG) announced today the release of its latest application offering for Facial Recognition: Phaces.io, a solution for Individuals and Enterprises that require Pre-screening to grant access to Meeting Spaces for tracking or Online Events/Webinars using Zoom, Google Hangouts, Microsoft's Skype, Go-to-meeting and others.

- The solution which works as a stand alone or combined with the company's Granularchain Digital ID Key solution further enhances the EKYC process for a seamless access enabling security features.
- Also available for Enterprises that require an API to build-out or seamlessly integrate their solutions to Verify Clients" process and grant access to Events or Data.

The company CEO Massimo Barone stated "We are very excited with the opportunities to collaborate and deploy our technology portfolio throughout many industry verticals and the flexibility our applications are being combined with in the Teleconferencing segment. Our recent launch of the Tele-Medicine platform Doctor-Vid is opening new opportunities in the Medical sector which has opened additional opportunities to cross-sell into the channel our Payment Applications and Digital Workforce solutions."

About us

SmartCard Marketing Systems Inc (OTC:SMKG) is an industry leader in specialized industry cloud and mobility applications to the global PayTech and FinTech markets. SMKG is an entrepreneurial boutique technology company, providing business intelligence and digital transformation strategies with a proprietary portfolio of applications and wireframes for banking, enterprises, retail e-wallets, digital id-ekyc, digital workforce, events management, education, telemedicine and ride booking industries. For more info visit www.smartcardmarketingsystems.com or visit our business applications marketplace at www.Emphasispay.com.

We seek safe harbor.

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