

SmartCard Marketing Systems Inc OTC:SMKG, excited to be a part of the Visa Everywhere Initiative (VEI), India 2020 Challenge #roadshow at Rise, created by Barclays on Monday, Dec 2, 2019

New York Dec 12th 2019

The invite to VISA Everywhere to showcase our portfolio of PayTech & FinTech applications brings forward our achievements in the Financial market being at the front of many Financial Institutions with the needs to enable digital payments and services in the Country.

SmartCard Marketing Systems Inc OTC:SMKG had a great event showcase with the Visa Everywhere team and FI's on site which was lead by our very own VP Darnesh Vora, our head of India operations locally in Mumbai, India.

The CEO of OTC:SMKG stated "We have been working intuitively and diligently to deliver and deploy a world class portfolio of cloud and mobility specialized industry applications focused on Payment Technology and Fintech solutions to lead the digital economy. Our new relationship with Visa brings a new direction for our future clients and opportunities for our solutions that focuses on Retail EPOS & QR Wallet, Digital ID Keys, Check21 RDC, Permission Based EKYC, Proximity & Blockchain all driven by a Permission based logic we have developed. We will be working on fast-track certifications to enable our solutions on the Visa platforms".

About us!

SmartCard Marketing Systems Inc. is a boutique PayTech, Incentives and Fintech Co. with a portfolio of specialized industry applications. The company develops industry applications and wireframes for private-label and customization for Retail, Banking, Food Services, Hospitality, Events Ticketing Management, Digital Workforce and Ride-Booking. The portfolio focuses on Cloud & mobility applications with end-to-end payment for both Card-Present and Card-Not-Present transactions for Contactless, EMV MPOS, EPOS and semi-integrated solutions, including trending technology plug-ins for seamless deployments with preferred vendors through API's, SDK's and more, the solutions focus on enabling merchants and engaging customers to do more.

For more info visit www.smartcardmarketingsystems.com or visit our business applications marketplace at www.Emphasispay.com 1-844-843-7296

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