

SmartCard Marketing Systems Inc (OTC:SMKG) Articulate the Digital Transformation Workforce platform latest enhancements offers Geo Mapping and Fencing

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The latest update offers a series of enhancements for businesses which require tracking of sales territories, distributors and vendors. Including geo mapping data,

SmartCard Marketing Systems Inc OTC:SMKG announced enhancements to the Articulate platform that provides mapping of data and geo fencing with check-in tracking, which allows companies to properly track and impose territory restrictions that are essential to both operations and agreements. The recent updates made to the Directory, Sales and Marketing tracking modules which included Employee/ Agent geo mapping added with the new Geo Fencing creates efficiency and simplifies sales reporting.

The CEO Massimo Barone of OTC:SMKG stated “As part of our commitment to deliver Business Intelligence with our Industry applications to SME’s & Enterprises we focus on tools that improve monitoring and tracking. The Articulate platform a Workforce solution is designed to establish a blueprint with a footprint of a company’s daily operations, tasks and activity. This allows the company accelerate Financial Institutions and Investors (limited or full) access when preparing or in due diligence of an offerings valuations.”

About Articulate

Articulate is a Digital Workforce platform that offers businesses an opportunity to create, publish, schedule, task and manage content with communication solutions for use in public and private modes.

- A digital Data-room that offers Private Equity, Financiers, Investors a lens into the company’s current Value!
- A platform that offers businesses a utility to digitally manage all documents and implement a strategy to further enhance value, and faster-funding to IPO!

The platform is offered as a turn-key Brand As Your Own solution to partners.

About us!

SmartCard Marketing Systems Inc. is a boutique PayTech, Incentives and FinTech Co. with a portfolio of specialized industry applications. The company develops industry applications and wireframes for private-label and customization for Retail, Banking, Food Services, Hospitality, Events Ticketing Management, Digital Workforce and Ride-Booking. The portfolio focuses on Cloud & mobility applications with end-to-end payment for both Card-Present and Card-NotPresent transactions for Contactless, EMV MPOS, EPOS and semi-integrated solutions, including trending technology plug-ins for seamless deployments with preferred vendors through API's, SDK's and more, the solutions focus on enabling merchants and engaging customers to do more.

For more info visit www.smartcardmarketingsystems.com or visit our business applications marketplace at www.Emphasispay.com 1-844-843-7296 news@smartcardmarketingsystems.com or partnerships@smartcardmarketingsystems.com