

SmartCard Marketing Systems Inc (OTC:SMKG) 16 Specialized Industry Applications that have Opportunity In a Combined Targeted Market Valuations of \$ 22.8 Trillion Through 2020 to 2025 For Growth Funnel.

New York Sept 1st, 2020

The company announced today, the industry segments that align with its technology portfolio of 16 proprietary Cloud and Mobility platforms that target a combined market valuation segment for 2020 to 2025 with average CAGR growth of 20% per annum with \$22..8 Trillion and how each proprietary application aligns with the specific industry growth valuation comparable and data provided in the source links data research.

SmartCard Marketing Systems Inc (OTC:SMKG) is well positioned to lead in multiple high value segments with a portfolio of Digital Transformation platforms, FX & Contactless payments to capture market share as a leader in Cloud & Mobility solutions for Enterprises and FI's with ready to deploy solutions.

The combined valuations have cross-over in valuation and overlapping growth in cross-channels at the same time it also indicates size and scale of the opportunities ahead by market segment. The company demonstrates and identifies for each Platform the industry market valuation and growth to identify with by industry reported. This also provides a great measure for review and exit in each single channel for the company.

Albeit highly speculative, the potential opportunity of simultaneous growth in multiple markets will create significant high-risk upside as it is dependent on partnerships and large enterprise deployments in multiple markets.

As the markets begin to understand the opportunity potential of the SMKG portfolio, it will see a stronger appreciation in valuation per share.

About us

SmartCard Marketing Systems Inc (OTC:SMKG) is an industry leader in specialized industry cloud and mobility applications to the global PayTech and FinTech markets. SMKG is an entrepreneurial boutique technology company, providing business intelligence and digital transformation strategies with a proprietary portfolio of applications and wireframes for banking, enterprises, retail e-wallets, digital id, Ekyc, digital workforce, events management, education, telemedicine and ride-booking industries.

For more info visit www.smartcardmarketingsystems.com or visit our business applications marketplace at www.Emphasispay.com.

We seek a safe harbor.

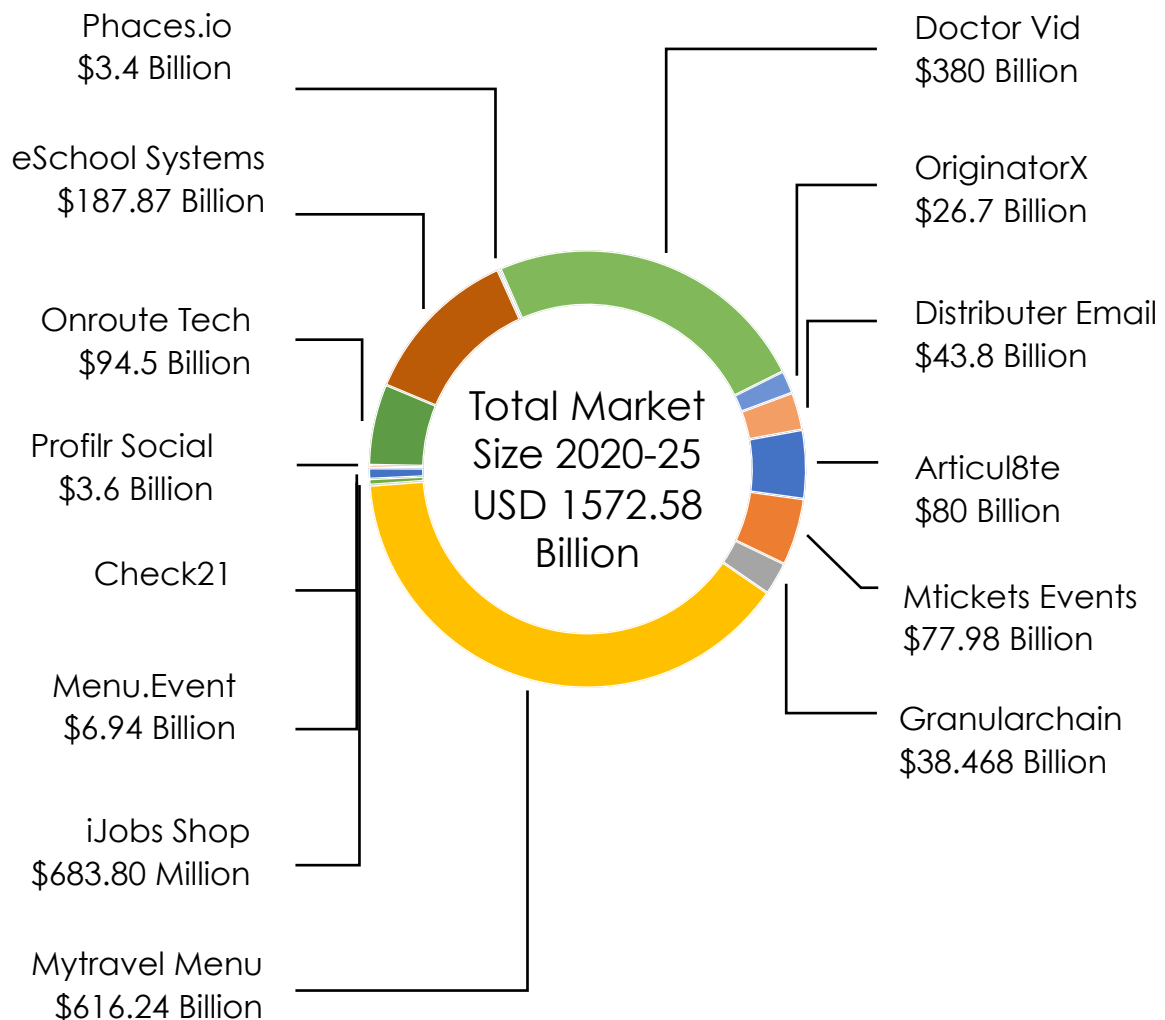
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POTENTIAL OPPORTUNITY 2020-2025 - MARKET STATISTICS ON SMKG PROPRIETARY PLATFORMS

Sr #	Platform	Industry	Snap shot
1	Articul8te	CRM	CRM market is now worth about \$44.64 billion USD By 2025, the market is projected to nearly double once again, reaching \$80 billion
2	iJobs.Shop	Jobs Market	The #Global Recruitment Software Market will grow by USD 683.80 mn during 2020-2024
3	Onroute.Tech	Transit Management	The global smart transportation market size is expected to grow from USD 94.5 billion in 2020 to USD 156.5 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 10.6% during the forecast period
4	Mtickets Events	Events Management	global virtual events market size was valued at USD 77.98 billion in 2019 and is expected to grow at a compound annual growth rate (CAGR) of 23.2% from 2020 to 2027
5	Check 21 SaaS	Banks	Amid the COVID-19 crisis, the global market for Intelligent Electronic Devices estimated at US\$12.4 Billion in the year 2020, is projected to reach a revised size of US\$17.5 Billion by 2027, growing at a CAGR of 5.1% over the analysis period 2020-2027
6	OriginatorX	ERC20 Tokens	net worth of the ERC20 token ecosystem is roughly \$2.5 billion larger than the \$26.7 billion Ethereum valuation the combined total of all the ERC20 market caps measured \$29.2 billion, while Ethereum's valuation is measured at \$26.7 billion on July 13, 2020
7	Profilr Social	Lead Investigation	The global social media analytics market size is expected to grow from USD 3.6 billion in 2020 to USD 15.6 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 34.1%
8	QR Guru	eCommerce	The global ecommerce market had sales reaching \$3.5 trillion and represented 14% of the total share of global retail sales by the end of 2020, global ecommerce sales will reach \$4.2 trillion and make up 16% of total retail sales
9	Menu Events	Menu Management at Events	The global restaurant management software market is projected to reach USD 6.94 billion by 2025

10	My Travel Menu	Transit Menu Management	The global market for catering services is expected to reach \$616.24 billion by 2023 while growing at a constant CAGR of 4.5 percent.
11	Distributer Email	Email Management	The global digital marketing software market size was valued at USD 43.8 billion in 2019 and is expected to register a CAGR of 17.4% from 2020 to 2027
12	Granularchain	Onboarding	Document capture software market is poised to grow by USD 3.58 bn during 2020-2024, progressing at a CAGR of 12%
		Digital ID Key	Digital Identity Solutions Market to grow at 16% CAGR to reach US \$33 billion by 2025
		Video eKYC	The global e-KYC market anticipated to reach USD 1,015.36 Million by 2026. The anticipated CAGR for the e-KYC market is around 22% from 2020 to 2026
		Documents Vault	Globally, the digital vault market is expected to grow from USD 451.63 million in 2018 to USD 873.81 million by 2023, at a CAGR of 14.1% during the forecast period, 2018–2023
13	Doctor Vid	Tele Medicine	The global digital market size is expected to expand from \$140 billion in 2018 to \$ 380 billion in 2024
14	Phaces.io	Facial Recognition	The global facial recognition market size was valued at USD 3.4 billion in 2019 and is anticipated to expand at a CAGR of 14.5% from 2020 to 2027
15	Eschool System	Online Learning	The global online education market is projected to witness a CAGR of 9.23% during the forecast period to reach a total market size of US\$319.167 billion in 2025, increasing from US\$187.877 billion in 2019
16	Genorocity	Market Place	The global retail ecommerce sales will decelerate to a 16.5% growth rate in 2020 (down from 20.2% last year). We anticipate a collective \$3.914 trillion in ecommerce sales this year Before COVID-19, we had forecast that global retail would expand by 4.4%, to \$26.460 trillion in 2020. For ecommerce, those figures had been 18.4% growth and \$4.105 trillion in sales. However, we have decreased our retail forecast by over 10 percentage points and our ecommerce forecast by 2 percentage points. This reduced our overall outlook for retail ecommerce sales by \$190.79 billion

17	Axepay	Forex Management	2020 forex market, the average volume traded per day is \$6,6 trillion.
		Digital Payment	The transaction value of global mobile payments market was USD 3714. 5 billion in 2019, and it is expected to reach a value of USD 12,407. 5 billion by 2025, registering a CAGR of 23. 8% over the forecast period 2020 - 2025
		eCommerce	The global ecommerce market had sales reaching \$3.5 trillion and represented 14% of the total share of global retail sales by the end of 2020, global ecommerce sales will reach \$4.2 trillion and make up 16% of total retail sales



AXEPAY ,GENOROCITY AND QR GURU - MARKET SIZE (2020)

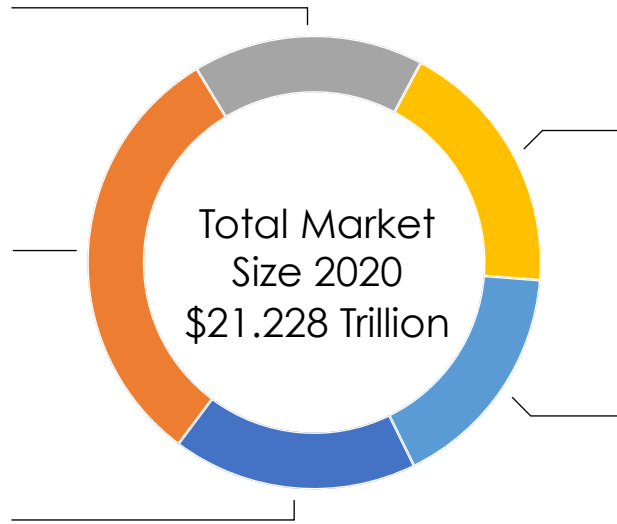
AXEPAY



eCommerce
\$3.5 Trillion

Forex Market
\$6.6 Trillion

Digital Payment
\$3.714 Trillion



Genorocity
\$3.914 Trillion

QR Guru
\$3.5 Trillion

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