

The SmartCard Marketing Systems Inc. OTC:SMKG Fintech Accelerator Program offers Expertise in Developing Applications with a Fundamental Approach for Commercializing Applications – Ready-for-Sale!.

There are several aspects from a development perspective that alters the direction of a company's strategy. We are focused on removing barriers and reducing time-to-market for Start-ups and SME's!

New York Dec 13th, 2019

The SmartCard Marketing Systems Inc OTC:SMKG program takes a 3 Step approach to validating the environment surrounding the application offering including the commercial terms, the portfolio mix of merchants or businesses being serviced or targeted, as well as the requirements of the Financial Institution or Enterprise when deploying to support their customers engagement.

In many cases Banks for example do directly solicit technology companies to fast-track business needs, the issue that immediately arises with selecting a New Vendor like a Start-up or SME Enterprise is that they do not realize the significance of preparation required to fulfill or complete the approval process.

The CEO of SMKG Mr. Massimo Barone stated "We are following our strategy through with success and with our unique offering for both FinTech & PayTech, offering a proprietary portfolio of specialized industry applications with over \$2m USD plus of investment in development, plus managed solutions, we offer a comprehensive library of applications and integrated partners to drastically reduce Time-to-Market and the Ready-for-Sale processes which plague many deals".

About us.

SmartCard Marketing Systems Inc (OTC:SMKG) an Industry leader in specialized Industry cloud and mobility applications to the global PayTech and FinTech markets. The company an entrepreneurial boutique providing commercial strategies with a proprietary portfolio of applications and wireframes for Banking, Retail E-Wallets, Digital ID-EKYC, Digital Workforce, Events Management and Ride Booking industries. For more info visit www.smartcardmarketingsystems.com or visit our business applications marketplace at www.Emphasispay.com

Contact; news@smartcardmarketingsystems.com 1-844-743-7296

CEO Massimo Barone mbarone@smartcardmarketingsystems.com